

HorseSource.org Directory Listing

Equine Promotions

**Connect**

equinepromotions.net

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[765-720-2098](tel:765-720-2098)

Location

[5052 Ashbrook Dr](#)

[Noblesville, Indiana](#)

OVERVIEW

Equine Promotions, owned by JC Events, Inc. is a management, promotional and sponsorship business with extensive experience organizing, executing and promoting competitive shows as well as horse fairs and expositions. Founders and owners, John & Judith Cloe, created this successful business over 25 years ago. Under their leadership, new events have been created and existing events have seen growth and increased success. Our experience includes years of managing competitive horse shows for a variety of breed organizations. Under our management, the shows collected a larger portion of their fees and became more economically solvent, and the show reporting improved and fines from the parent associations decreased. Shows were also run more efficiently and overtime and late nights decreased. While we no longer manage competitive shows, that vast experience carries over to our current management focus of expositions. Over the years we have enjoyed the experience of managing large horse expositions...

